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MODERN

GLADIOLUS GROWING

REVISED

37 Years' Experience

Also a List of Nearly 300 of the Better Old and New Varieties

1-9-2-9

GROWN BY

G. D. BLACK

Gladiolus Specialist

Independence - Iowa



Modern Gladiolus Growing

There has been such a wonderful advance made in the gladiolus that many who know it only as it grew in mother's garden, fail to recognize it, as they gaze on an exhibit of the large and georgeous colored flowers.

It has been so much improved by the intelligent work of plant breeders that we now have all colors of the rainbow. In flower and habit of growth it resembles the exquisite lily, and in the shades and tints of color it is as beautiful as the expensive orchid but unlike the lily and the orchid, gladiolus can be successfully grown in an ordinary garden.

No other flower gives so much satisfaction at small expense. It does not make a litter by falling to pieces, and it is well adapted for the sick room, having no oppressive odor.

Varieties differ in many ways besides in colors. The earliest will bloom six weeks before the latest. Some varieties never produce large bulbs and others make bulbs four inches in diameter. Some grow eighteen inches and others more than five feet high.

Gladiolus culture should be a good business for women who need pin money as well as pure air and exercise. I have in mind a lady who has made a great success of growing and selling gladioli and her yearly income now amounts to thousands of dollars.

YOUNG VIGOROUS BULBS

The prospective grower should be sure that he is getting young planting stock. 'The old, large bulbs are almost worthless for propagating, although they may produce fine flowers for a few years before deteriorating. Bulbs two years from the bulblet are usually best for flowers. Yearlings are best for bulblets and will usually all bloom except the smallest sizes, but they will bloom later and the flowers will be smaller than from large bulbs.

PLANTING

Gladoli will do well on any soil that will produce a good crop of corn or potatoes. A sandy loam is best, and heavy clay the poorest. have had good success on heavy soil by covering the bulbs lightly with sand before leveling up the ground. Care should be taken that no fresh manure come in contact with the bulbs. They may be planted any time in the spring when the soil is in good condition. Large bulbs may be planted as late as the first of July. and most of them will bloom before frost. Large bulbs should be planted five inches deep and the smaller ones in proportion to their size up to two inches deep for the smaller size and bulblets. In heavy soil they should not be planted quite so deep. Many make the mistake of not planting them deep enough.

Remember that the new bulb always grows above the old bulb that you plant, and that the soil is loose at planting time and will settle.

We make our rows thirty inches apart and leave one inch of space between the bulbs. Bulbs one inch or more in size should be placed right side up, and smaller sizes may be placed in any position.

When planted where they cannot be cultivated with a horse, the rows should be fifteen inches apart. In good average garden soil 100 bulbs may be planted in a bed five feet square or a row twenty-five feet long.

CULTIVATING

Your success depends more on the cultivation you give your glads than on most anything else you can do. Do not wait until you can see the weeds. A common garden rake is perhaps the best cultivator for a small planting in the garden if used often enough to keep the soil loose and fine. You will be well repaid for the extra care you give your glads during the growing season.

If you hill up the rows two or three inches when they are a foot or more high, it will help to hold the spikes in an upright position when in bloom.

Cultivation should be continued once a week until after the blooming season, and also as soon after each rain as the soil will permit. This destroys the weeds when the seeds are germinating and creates a dust mulch to conserve the moisture.

CUTTING

If the spike is cut when the first flower is fully open it will bloom in the vase for a week or longer if the weather is cool. Each morning the water should be changed, the withered blooms removed, and an inch or more cut from the base of each spike. They usually bloom better in the vase than in the hot sun and wind in the garden.

Cutting the spike off will not harm the new bulb for next season if you are careful to not remove any more of the foliage than necessary. The more foliage you can leave the better your new bulb and bulblets will develop. The formation of seeds retards the growth of the bulb. The tops should be cut off above the foliage soon as they are done blooming in the garden. We growers who pride ourselves on growing high quality bulbs cut out many of the tops before blooming.

HARVESTING AND STORING

The bulbs are dug in the fall after the tops ripen or are killed by freezing. The tops are cut or broken off just above the bulb, and the bulbs put three or four inches deep in crates to cure. A small quantity may be stored in a market-basket and placed on a shelf or hung from a joist in the cellar.

The old shriveled bulb and roots can be easily pulled from the new bulb after they cure a few weeks. This work can be done during the winter or any time before planting. They must be kept dry and where they will not freeze. A temperature from 32 to 40 degrees is best.

WE SELL BULBLETS

If you want plenty of flowers at little expense, it will pay you to plant bulblets, if you will give them good care and cultivation, and wait until the second year when most of them will bloom. We do not advise you to buy bulblets of the expensive varieties until you have had some experience in growing from bulblets. Some of the new varieties sold at a high price because they are new and scarce are not as good as some of the older varieties that are plentiful and cheap. Some of them have very small bulblets and sell for their weight in gold. Some are very hard to germinate and it is necessary to remove part of the hard shell from each bulblet, or stratify them in sand until they sprout before they are planted. Most of the standard varieties and

especially the Primulims Hybirds germinate easily, but if they have become very dry they should be soaked in warm water two or three days before planting. Do not plant them more than two inches deep. An average of not more than half of the bulblets we plant germinate the first season. Many of them that did not germinate will grow better next season if carefully saved and planted again.

We can spare them by the 100 or 1000 of many of the best standard varieties, but of some of the new varieties only in small quantities

We will quote prices if you will write and mention the names of the varieties and how many of each you want.

By referring to our list you will see that in many cases we have made the retail price almost as low as the wholesale price when you consider the cost of postage and packing.

If you buy bulbs in large quantities you are entitled to wholesale prices and should write to Brightside Gladiolus Gardens, Albert Lea, Minn., and get wholesale list of about 30 of the standard and new varieties that are grown on our farm there in large quantities.

We grow all varieties offered in this list here at Independence, Iowa, and frequently have surplus of some but not enough of each to include in wholesale list,

We will gladly quote special prices on these to those who wish to plant 25 or more of each variety. When writing please state number and size of each variety wanted.

PLEASE READ CAREFULLY

The prices per dozen or each include prepayment of postage or express charges. At prices per hundred they are not sent prepaid.

One hundred bulbs will weigh five or six pounds and will require for postage and insurance in first and second zone 12c: third zone, 17c; fourth zone, 25c; fifth zone, 35c; sixth zone, 44c; seventh zone, 54c; and eighth zone, 63c.

Bulbs 34 to 114 inch, which we sell at half price, will require about half the above amount

for postage.

It is usually cheaper to send a package weighing 10 pounds or more a long distance by express and you pay the charges when you

receive the package.

It will be to your advantage to send us your order as soon as convenient after you receive this list because some of the new varieties are in limited quantities and they are liable to be sold out soon.

Bulbs will be sent in March or April when there is no danger of freezing in transit, unless you instruct us otherwise, in which case.

you assume the risk of freezing.

If you want something not in our list ask for it as we have many varieties in quantities too small to list. We may have what you want or be able to get it for you.

If you find lower prices quoted in other catalogs you may remit to us at the lower price and mention the other catalog, and we will fill your order if we can.

AMERICAN GLADIOLUS SOCIETY

All gladiolus growers should join the American Gladiolus Society. Send \$2.00 to the secretary, Roscoe Huff, Goshen, Indiana, this includes one year's subscription to the "Gladiolus Review," a monthly magazine devoted exclusively to the gladiolus.

Three New Glads

From our many seedlings that we have been testing under number for several seasons, we have selected three that possess the good qualities that a glad must have to receive our approval. In addition to good flowers, they must produce plenty of bulblets that germinate easily and be strong growers.

Early Surprise—This is a beauty with its large creamy white flowers slightly tinged with rose. Limit of one bulb or two half size bulbs to a customer, 50c. *½

Viola Rose—This is large and early with a new shade of color not found in any other glad. Bright rosy violet—practically a self color. Limit of one bulb or two half size bulbs to a customer, 50c. *1/2

Wapsie—The color is an exquisite old rose blended with ashes of roses. Somewhat the color of Rose Ash, but much larger and more flowers open at a time. Limit of one bulb or two half size bulbs to a customer, 25c. *½

SPECIAL INTRODUCTORY OFFER

One bulb or two half size bulbs each of Early Surprise Viola Rose and Wapsie, \$1.00.

We have reserved a number of bulbs of these three varieties to be used as an extra reward to our customers who solicit and send us orders from their neighbors as explained on last page of this list.

NAMED VARIETIES

Grown by G. D. Black

In our test plot of over 500 varieties we find that several varieties are still being sold under different names. In the following list we give those names. We think the first name given is the proper one to use.

Name of originator when known is inclosed in parenthesis, except in a few cases where the originator is not know the introducer's name is given. To save space "K" is used for Kundred, "G" for Groff, and "B" for Black.

* This mark after a variety signifies that we sell 25 bulblets at the price of one bulb, but no package of bulblets for less than 10c.

½ signifies that bulbs three-quarters to one and one-fourth inch will be sold at half price, but no item for less than 5c.

Price per Dozen-Multiply by Ten

Albania (Kemp)—Nearly pure white, 5c. *½
Albert Lea (B)—Bright red, large, pure white center, 10c. *½
Alhambra (K)—Brilliant scarlet, 10c. *½
Alton (K)—Ruffled, orange, 10c. *½
Amazon (M)—Large cream ping, 10c. *½
Amethyst (Crawford)—Purplish, 5c. *½
Anthem (K)—Pink, 10c. *½
Anzac (G)—Very large, salmon, 10c. *½
Apex (Jonkeer)—Rose pink, 10c. *½
Arizona (K)—Rose pink, 3 for 10c. *½
Arizona (K)—Rose pink, 3 for 10c. *½
Artreus (K)—Pink, ruffled, 15c. *½
Attraction—Crimson, white center, 5c. *½
Autumn Queen—Lillian (G)—Cream-white, scarlet blotch on lower petals, 5c. *½

Beaconflame (K)-Large bright red, 10. *1/2 Bengal Tiger (Pratt)-Oriental colors, tawny salmon, flaked blue, 10c. *1/2

Big Black (K)-Dark red, 10c. *16

Blackhawk (K)-Red, black center, 5c. *1/2 Black Joe (Prestgard)—Dark carmine, 10c. *1/2 Bloodspot (K)-Mahogany, red spot, 10c. Blue Jay (G)-Blue, dark blotch, 8c. Blue Isle (K)-Lilac blue, dark blotch, 10c. *1/2 Bordeaux, (Alkemade)-Wine color, 5c. Brilliant-Bright red, 5c.

Bumble Bee (K)-Salmon and blue, 10c. *1/2 Carmen Sylva (Prestgard)-We believe this is the best white yet introduced, 10c. *1/2 Celestia Doris (Goodrich)-A fine red, 10c.

Charlemagne-Giant French type, sunrise red, flaked darker, 5c. *1/2

Chateaus Thierry (Vos)-Orange red, 5c. *1/2 Chosen Queen (Metzner)-Very large rose cerese, 15c. *1/2

Colonial (Metzner)-Strong grower, large light lavender, cream throat, 3 for 10c. *1/2 Conspicuous (Dames)-Light blue, 10c. *1/2 Costa Rica (Diener)-Orchid, pink ruffled, 10c.

*1/2

Crimson Glow (Bechter)-Red, 3 for 10c. *1/2

Dairy Maid (G)-Beautiful creamy pink with lavender center, 5c. *1/2

D. S. Jordan (Diener)-Flame scarlet, 10c. *1/2

Diana-Empire (G)-Rich red, 5c. *1/2

Diener's American Beauty (Diener)-American beauty, creamy center, 10c. *1/2

Diener's White (Diener)-Large white, tinted pink, 10c. *1/2

Distinction (Keur)-Dark purplish mahogany, 5c. *½

Dixie (K)-Red with black blotches, 5c. *1/2 Dracocephalus-Species, light green partly covered with brown specks, 5c. *1/2

Dr. J. H. Neeley (K)-Blushed white, 15c, *1/2

Early Snowflake (Kemp)-White flaked rose, 5c. *1/2 Early Sunrise (Velthhuys)-Salmon, 10c. E. G. Hill (K)-Rose, pink, 10c. *1/2 E. J. Shaylor (K)-Deep rose pink, ruffled. Very fine, stronge grower, 5c. Elf (Diener)—Cream white, 5c. *1/2 Elizabeth Gerberding (Diener)-Pink, very ruffled, ruby and yellow center, 10c. *½
Elizabeth Tabor (Hinkle)—Large early pink,
scarlet blotch, 10c. *½ Elora (Burbank)-White, red markings, 3 for 10c. *1/2 Elsie (Christy)-Bright pink, 10c. *1/2 Fairfax (Diener)-Magenta, 5c. *1/2 Fairlawn (Goodrich)-Dark lilac crimson, with blue tints, very large, 10c. *1/2 Fairland (K)-A good red, 10c. Fastidious (Bill)-Large shell pink, 20c. * 1/2 Florabelle (B)-Light cream yellow, 10c. *1/2 Frank J. Symms (Diener)-Salmon pink, red center, nicely ruffled, 8c. *1/2 Gay Butterfly (Mumsell)-Salmon, with large yellow blotches good, 3 for 10c. *1/2 Gold (Hoeg)-We believe this is the best golden yellow gladiolus, 8c. *1/2 Golden Glory (K)-Yellow, ruffled, 5c. *1/2 Golden King (B)-Large golden yellow, red blotch, 5c. *1/2 Golden Measure (Kelway)-Golden yellow, 10c. *1/2 Grechen Zang (Austin)-Soft, pink, 5c. *1/2 Halley (Velthuys)-Salmon pink, early, 3 for 10c. *½ Helga (K)—Fine salmon rose, 5c. *1/2 Herada (Austin)-Mauve, 3 for 10. *1/2 Huburtus (Velthuys)-Lavender blue, 10c. *1/2 Ida Van (K)—Deep salmon red, 5c. *1/2 | Excell (K)-Light red, fine throat, 10. *1/2 Indianapolis (K)-Violet, with markings, 10c.

*1/2

Jack London (Diener)—Salmon and orange, yellow throat, 10c. *1/2

Joe Coleman (K)—Rich, red, ruffled, 3 for $10c. *\frac{1}{2}$

John M. Coulter (Diener)—Dark red, 20c. *½

June (K)—White, flaked pink, 20c. *½

Juno (Coleman)—Orange, 10c. *½

Kirchoff's Violet (Kirchoff)—Fine violet blue, 15c. *1/2

Lacinatus (K)—Rose pink lacinated petals. We do not think this is very wonderful, but we can let you try it at a small expense, 15c.

Leota (Coleman)—Clear pink, 10c. *½
Lewis Dingman (Goodrich)—Large, darker
than rose ash, 25c.

La Conrome (Lemoine)—Large cream, dark blotch, 5c. *½

La Luna (G)—Cream, brown patch, 10c. ½

La Vange (K)—White, pink throat, ruffled, 10c. *½

Lavender (Burbank)—Deep lavender, 5c. *½
Le Marechal Foch (Van Duersen)—Light pink,
very large and early, 3 for 10c. *½
Liky Lebrara (Alkamada)—White liky chaned

Lily Lehman (Alkemade)—White lily shaped flowers, sometimes tinged pink, 5c. *1/2 Los Angeles (Hardyshel)—Pink. The so-called

"Cut and come again" glad, 15c. *½
London Smoke (Diener)—Dark red, 15c. *½

Lucette (Bill)—Nearly white, 10c. *
Louise (Wright)—Large, lavender maroon

blotch, 10c. *½

Loveliness (Van Hanijnenburg) — Salmon cream, suffused apricot in throat, 8c. *½

cream, suffused apricot in throat, 8c. *½
Loweri (Lower)—A fine red, 5c. *½

Marcheeta (Shelley)—Deep red, tinted blue, the best blue red we have tested, 10c. *½ Majestic (Hopman)—Orange red, 10c. *½ Marrietta (M)—Very large orange salmon, 10c. *½

Maderia Maid (Kirchoff)—Light purple, self color, 10c. *1/2

Magic (K)-Lavender blue, 10c. *1/2

Marjorie Gage (Gage)—White with fiery scarlet blotch, 15c. *½

Mary Alice White (Vaughn)—Light pink. Fine spike, 15c. *1/2

Mary Pickford (K)—Pure white vellow center

Mary Pickford (K)—Pure white, yellow center, 3 for 10c. *1/2

Mary S. Burke (Diener)—Canary yellow, overlaid with apricot, 10c. *1/2

Mephisto (Pfitzer)—Red flaked brown, 10c. *1/2 Mephistophies (Lemonine)—Bright red and yellow, marked black, 8c. *1/2

Mielust—Light pink, dark blotch, 15c. *½
Mottled Beauty—Many colors, much ruffled,
20c. *½

Montezuma (Hoeg)—Dark crimson, 10c. *½
Mr. Mark (Velthuys)—Lilac blue, darker blotch,
10c. *½

Mrs. Frank Pendleton (K)—Bright pink, with large crimson blotch. 3 for 10c. *4/6

Mrs. D. Norton (K)—Cream and pink, 10c. *½ Mrs. G. W. Moulton (K)—Magneta crimson, 5c. *½

Mrs. John R. Walsh (Deiner)—Large heavily ruffled, flesh pink with large scarlet blotch, 10c. *1/2

Mystic (K)—Pink, 10c. *1/2

Mrs. Leon Douglas (Diener)—Very large salmon-rose and scarlet, 15c. *½

Muriel (Pfitzer)—Best lavender blue, 10c. *½

Nebraska (Vos)—Violet blue, snow white

blotch, a good blue, 10c. *1/2

Neoga (K)—Garnet red, ruffled, 10c. *½

Niagara (Banning)—Light Cream, sometimes tinted pink, one of the best, 8c. *½
Nora (Velthuys)—Blue, dark blotches, 10c. *½

ivora (vertilitys)—Blue, dark plotenes, 10c. /2

Odin (Heemskerk)—Salmon, red blotch, 10c.

Old Rose (G)—Deep rose fawn, 5c. *½ Orion (Metzner)—Large cardinal scarlet, 10c. *½

Ophir (Christy)—Cream, large red center, 5c. *1/2

Opalescent (Bill)—Pale lavender, 20c. *½ Orosi (Metzner)—Orange red, ruffled, 20c.

Pantheon (K)—Large white, red center, 10c.

Panama (Banning)—Deep rose pink, 5c. *½
Parliament (Kelway)—Large bright pink, large
white center, 10c. *½

Peace (G)—Large vigorous white with lilac feathering in lower petals, 5c. *1/2

Peach Rose (K)—Deep rose pink, extra fine, 15c. *1/2

Pink Perfection (Homan)—Large, 10c. *1/2 Pink Wonder—Large light pink, 8c. *1/2

Pres. C. C. Moore (D)—Begonia rose, striped with blackish red purple and blue, 15c. *½

Pres. Menocal (K)—Red and yellow, ruffled, 15c. *½

Pres. Taft (G)—Late pink, 5c. *½
Pride of Goshen (K)—Salmon pink, ruffled,
8c.

Pride of Lancaster (K)—Orange salmon, fiery orange center, ruffled, 10c. *1/2

Prince of Wales (Van Zanten)—Salmon yellow blotch, early, 5c. *1/2

Princepine (Kirchoff)—Scarlet, 3 for 10c. *½
Princeps (Van Flete)—Large crimson, 5c. *½
Princess (M)—Large white with pink mark-

ings, 10c. *½
Purple Spot (K)—Large violet red, large

blotch, 10c. *½

Purple Glory (K)—Large Ruffled maroon red,
15c. *½

Pythia (K)—Large red, 10c. *1/2

Racine (K)—Dark red, flaked darker white in throat, 5c. *1/2

Rev. Ewbank-Light blue, 10c. *1/2

Red Emperor—Dominion (G)—Large dark red, extra good, 15c. *1/2

Red Copper (K)—Salmon flaked blue, 15c. *½ Rhoda (Metzner)—Salmon flaked darker, 10c.

Fialto (Metzner(—Flesh pink, cherry markings in each petal. 10c. *1/6

Romance (K)—Large, orange, salmon rose, red, yellow and blue, very good, 3 for 10c.

* 1/2

Rose Ash (Diener)—Old rose, blended ashes of roses, odd and beautiful, 3 for 10c. *½
Rosemary (Bales)—White, thickly marked with fine parallel hair lines of lavender, an odd and beautiful glad, 25c. *½

Rose Pearl—Light pink, early, 10c. *½
Rubini—Salmon pink, white center, 10c. *½
Ruffled America (K)—Light pink, 15c. *½
Ruth Huntington (K)—Ruffled, violet lilac, large, tall spikes, 15c. *½

Salmon Plume (K)—Light salmon, 5c. *½
Sarah Pagels (Grossman)—Lavender, 10c. *½
San Anselmo (Diener)—Light pink, 10c. *½
Scarlano (K)—Bright red, ruffled, 10c. *½
Scarlet Princeps (K)—Fine red, 3 for 10c. *½

Scarlet Wonder (G)—Large red, 15c. *1/2
Scotland (Metzner)—White, ruby blotch, ruffled, 10c. *1/2
Shappeder (Condition), Park pink 10c. *1/2

Shenandoh (Goodrick)—Dark pink, 10c. *½
Sindonia (Heemskerk)—Dark violet, 5c. *½
Sterling (M)—Rose pink, 10. *½

Splendora (K)-Wine black, 10c. *1/2

Sulphur Frills (K)—Light yellow, very ruffled, 25c.

Sunset (Diener)—Light pink, flaked darker, 10c. *1/2

Sweet Lavender (Coleman)—Light lavender, purple blotch, 5c. *1/2

Tempa (K)—Ruffled pink, 10c. *½ Ten Strike (Metzer)—Large salmon, 10c. *½ Truth (M)—Red, 10c. *1/2

T. T. Kent (Diener)—Variegated pink, 5c. *1/2
Tyro (Metzner)—Pastel rose pink, 10c. *1/2
Tyrian Beauty—Magenta (K)—American Beauty, rose color, 10c. *1/2

Victor (Errey)-Large red, white center, \$1.00.

* 1/2

Velvet King (Coblentz)—Red, 5c. *½ Virginia (Tulley)—A fine purple, 10c. *½ Viola (Velthuys)—White, blue blotch, 5c. *½ Violet Beauty (K)—Rose violet, 5c. *½

Watermelon (K)-Rose pink, 15c. *1/2

W. H. Phipps (Diener)—Light rose salmon, 25c. *1/2

White City—Large tall pure white, 10c. *½
White Giant (Van Meerbeek)—Large, pure
white, 10c. *½

White Wonder (Kemp)—White, 8c. *1/2 Willie E. Fryer (K)—Violet, 5c. *1/2

Price per dozen is ten times the price of one.

PRIMULINUS HYBRIDS

We have listed the Prims separate from the others for the convenience of our customers who live in localities where the other varieties do not do well on account of the hot, dry summers, They are almost sure to bloom even from small bulbs if planted early. The large bulbs usually send up two or more spikes from each.

We have selected the following list as the best from nearly 200 varieties that we have had under test.

Adorable—Creamy pink, 3 for 10c. *1/2
Alice Tiplady (K)—Orange, 3 for 10. *1/2
Alma Gluck (Gage)—Red, yellow throat, 10c.
*1/2

Arlon (K)—Large bright salmon, 3 for 10c.

Aviatrix (Kemp)-Amber yellow, 15c. *1/2

Bobolink (K)—Orange yellow, 3 for 10c, *½
Butterboy (K)—Cream yellow, 10c. *½
Capella (K)—Orange red, 5c. *½
Dorothy Wheeler (K)—Creamy rose, 5c. *½
Elberton (K)—Large yellow, 3 for 10c. *½
Flossie Cooper (Goodrich)—Large empire yellow shading to scarlet tips, 25c. *½
Jewell (Zeestraten)—Salmon pink, 5c. *½
LaVerne (Handyshel)—Cream yellow, flushed pink. A very strong grower, 15c. *½
Linton (K)—Salmon rose, ruffled, 5c. *½
Maiden's Blush (Grulemans)—Creamy pink, 3 for 10c. *½
Myra (K)—Salmon yellow, 5c. *½
Orange Brilliant (Cave)—Bright orange, 3 for 10c. *½
Prim Beauty (Christy)—Rich yellow overlaid

Prim Beauty (Christy)—Rich yellow overlaid with a network of bright crimson, 10c. *½
Primulinus—Species from South Africa, 5c. *½
Purple Butterfly—A fine purple prim, 10c. *½

Roanoke (K)—Light yellow, 5c. *½
Rosalia (K)—Ruffled yellow, 5c. *½
Salmon Beauty (K)—Light salmon, 5c. *½
Souvenir (Jonkeer)—Bright yellow, 8c. *½
Twinkles (K)—Fine shade of salmon rose very graceful, 10c. *½
Ulrica (K)—Yellow, ruffled, 5c. *½

Vanula—Carmine, 5c. $*\frac{1}{2}$

Price per dozen is ten times the price of one.

BARGAINS

Bargain A. 100 bulbs, 10 each of 10 varieties, each variety in separate bag correctly labeled, our selection from surplus bulbs we have at time of putting up the order. Your choice of light, dark, or all colors, \$2.00, not prepaid. % to 1½ inch bulbs, \$1.00. Not prepaid.

Bargain B. Same as above, except Primelinus Hybird varieties.

SPECIALS

Special Number One.

Fifty blooming size bulbs (our selection) of named varieties, all different. Worth at least \$4.00 if selected from our catalogue, sent by mail, postpaid, for \$1.25.

Special Number Two.

Same as above, but each bulb labeled and packed in separate bag, \$2.00.

Special Number Three.

Fifty blooming size bulbs named varieties of Primulinus Hybrids, all different, by mail postpaid, \$1.25.

Special Number Four.

Same as above, but each bulb labeled in separate bag, \$2.00.

BULBLET MIXTURE

Of all colors, more than 100 named varieties. These should be soaked in warm water two or three days before planting, so they will germinate well. Only a few of them will bloom the first year, 40c per 1,000 postpaid, 3,000 for \$1.00 postpaid.

BULBS AT HALF PRICE

We sell ¾ to 1¼ inch bulbs in any of our mixtures, at half the regular price of the larger bulbs. Many growers prefer this size. The postage or express charge is only about half as much as on the larger bulbs.

POPULAR MIXTURES

A good mixture is perhaps the most economical to buy, especially when you do not care to keep each variety separate.

Our mixtures are mostly made from named varieties grown separately and mixed when we put up the order for shipment.

Brightside Mixture — Made mostly from named varieties of all colors. As we wish to preserve the name of Brightside we shall always strive to make this mixture as good as the best. 35c per dozen postpaid, \$1.50 per 100 not prepaid. ¾ to 1¼ inch bulbs, 75c per 100, not prepaid.

Light Mixture—Made from named varieties of white, pink, yellow and other light shades. 35c per dozen postpaid, \$1.50 per 100 not prepaid. %4 to 1¼ inch bulbs 75c per 100, not prepaid.

Dark Mixture—Made from named varieties of red, mauve, wine purple and other dark shades. 35c per dozen, postpaid, \$1.50 per 100 not prepaid. 34 to 144 inch bulbs, 75 per 100, not prepaid.

Primulinus Hybrid Mixture—Made mostly from named varieties, many of Kunderd's, orange, pink, red and yellow. 35c per dozen postpaid, \$1.50 per 100 not prepaid. 34 to 14 inch bulbs, 75c per 100, not prepaid.

Kundred Mixture—Kundred varieties some of them ruffled. 50c per dozen postpaid, \$2.00 per 100 not prepaid. ¾ to 1¼ inch bulbs, \$1.00 per 100, not prepaid.

1,000 bulbs at 9 times the price of 100.

HELDY

Help Yourself.

Help Your Neighbor.

Help Us to New Customers.

Many of our old customers solicit orders from their neighbors and send them to us when sending in their own orders.

We Will Pay You

You may select 20c worth of bulbs for each \$1.00 sent us for your neighbors on bulbs sold at each price, 10c on bulbs sold by the dozen price, and 5c on bulbs sold by 100 and Special Collections.

You may also select 50c worth of our new creations. Early Surprise, Viola Rose, and Wapsie, as an additional reward for each \$1.00 you earn on the above commissions.

Kindly send us full address of all new customers so we can send them our Modern Gladiolus Growing. We will send the bulbs either to you or to the new customers as you request.

FREE BULBS

We always add quite a number of bulbs gratis to each order in proportion to size of the order, and always guarantee satisfaction.

Hardy Plants, Etc.

The following are shipped from Glenville, Minn., and should be ordered on a separate sheet or sent direct to Harry N. Black, Albert Lea, Minn.

Mastodon. Wonderful new large everbearing strawberry plants, \$3.00 per 100.

Hardy Perennials

Phlox. Deep coral pink, lavender, light pink, rose. White with carmine eye. 25c each. One each of the five colors, \$1.

Peonies. Pink, white, cream and red. Each 50c; \$3.50 per doz. One each of the four colors for \$1.50.

Delphiniums. Light and dark blue. Each, 35c; per dozen, \$2.50.

Iris. Light blue, dark blue, cream, and yellow. Each, 20c; per dozen, \$1.50.

Bleeding Hearts. 50c. Gaillardia. 25c. Columbine. 25c.

Coreopsis. 25c.

Chinese Lantern Plants. 25c.

Dahlia Roots

La Gross Bette. Large red; Jean Kerr, large white, and Ida Van, large lavender, 50c each. The three for \$1.20.

A. D. Lavoni, pink; Sunbeam, large, red and yellow, and Royal Purple, 25c each. The three for 60c.

On all orders for plants of \$5.00 or over, we will include free plants to the value of 50c, your own selection.



